

my CREDIT UNION
MATTERS!™

ma CAISSE
J'Y TIENS!™

Credit Union Central of Canada has launched a campaign to promote the economic importance and difference of credit unions to the federal government. In order to promote this initiative, they have partnered with The Flag Shop to allow credit unions to purchase promotional products to bring awareness of this campaign to credit union members and in the community. A bulk ordering discount program for these promotional products means that participating credit unions can pool their orders in order to get the lowest unit price possible on these items.

Because of the success of the campaign, it is planned that the "My Credit Union Matters" theme and logo will continue to be used in credit union advocacy even beyond the 2015 budget.

Best Price Program:

- Fill out the order form on page 4 and either fax or email your order for stock and custom products to The Flag Shop head office in Vancouver by **Thursday, October 2, 2014**. (Contact information below.)
- Your order will be pooled with all of the other orders received.
- The lowest unit price for the individual orders will be determined from the total quantity ordered by every participating credit union.
- Our goal is to get the best price for everyone so the more credit unions that participate, the lower the price for all participants!

Example: Ten separate credit unions place orders for 250 pens each. Without the Best Price Program, they will pay \$1.35 per pen. With the Best Price Program, they now pay \$1.15 per pen because their orders were combined and the unit price for 2500 pens was applied to the individual orders.

Prices subject to change without notice. Taxes and shipping are extra.

The Flag Shop Vancouver

Susan Braverman, President

Telephone: (604) 736-8161 / Toll Free: 1 (800) 663-8681

Fax: (604) 736-6439

Email: creditunions@flagshop.com

Orders will be filled by The Flag Shop's head office in Vancouver. We will contact you to confirm your mailing address, your total price including taxes and shipping, and discuss your payment method.

Deadline for Best Price Program: Thursday, October 2, 2014.



Products for My Credit Union Matters

Lapel Pins



Canada flag crossed with "My Credit Union Matters" logo flag. 1.25" x 0.75". Butterfly clasp. Individually packaged.

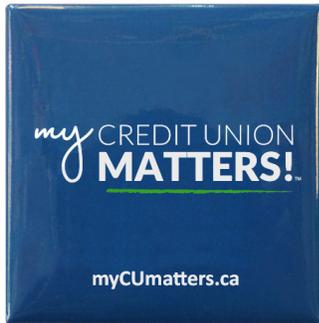
Minimum order of 25 per credit union.

Minimum combined order for all credit unions: 500.

Over 5,000 lapel pins were sold to credit unions during IYC.

Quantity	Price (each)
500 - 999	\$3.95
1000 - 2499	\$3.25
2500 - 4999	\$2.50
5000+	\$1.95

Buttons



2" square button. Gloss laminated. Safety pin backing.

Minimum order of 100 per credit union.

Minimum combined order for all credit unions: 1,000.

Over 12,000 buttons were sold to credit unions during IYC.

Quantity	Price (each)
1000 - 2499	\$0.85
2500 - 4999	\$0.70
5000 - 9999	\$0.60
10000+	\$0.50

Lanyards



Attachments:



This polyester lanyard is 3/4" wide and 18" long with a Bulldog clip or J-Hook attachment and a black plastic safety release at the back. 1-colour white imprint of the logo.

Minimum order of 10 per style attachment per credit union.

Minimum combined order for all credit unions: 250.

Over 2,500 lanyards were sold to credit unions during IYC.

Quantity	Price (each)
250 - 499	\$3.50
500 - 999	\$3.00
1000 - 2499	\$2.50
2500 - 4999	\$2.00
5000+	\$1.75

Pens



A 5.5" click-action ballpoint pen with black ink, a soft grip, and a metal pocket clip.

Minimum order of 100 per credit union.

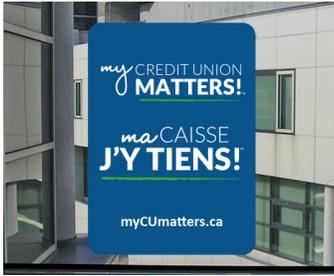
Minimum combined order for all credit unions: 1,000.

Over 10,000 pens were sold to credit unions during IYC.

Quantity	Price (per pen)
1000 - 2499	\$1.35
2500 - 4999	\$1.15
5000 - 9999	\$0.95
10000+	\$0.85

Products for My Credit Union Matters

Decals



3.25" x 4.5" vinyl decals with English and French logos are waterproof and can withstand outdoor conditions. Removable adhesive.

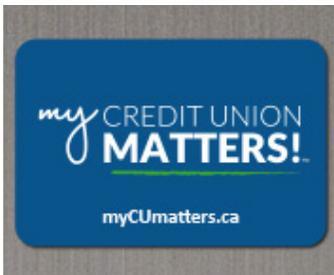
Minimum order of 50 per credit union.

Minimum combined order for all credit unions: 500.

Over 15,000 decals were sold to credit unions during IYC.

Quantity	Price (each)
500 - 999	\$1.50
1000 - 2499	\$1.15
2500 - 4999	\$0.90
5000+	\$0.75

Magnets



2" x 3" magnet with rounded corners. 0.02" thick with a glossy lamination.

Minimum order of 50 per credit union.

Minimum combined order for all credit unions: 1,000.

Over 12,000 magnets were sold to credit unions during IYC.

Quantity	Price (each)
1000 - 2499	\$0.95
2500 - 4999	\$0.80
5000 - 9999	\$0.70
10000+	\$0.60

Retractable Banners



This sturdy banner stand is finished in anodized silver with two swivel-out feet and carry bag. Banner size is 33.5" x 79" printed on Decolit - an anti-curl, flame retardant, and recyclable material that stays looking new unlike other similar banner stands.

Minimum order of 1 per credit union.

Minimum combined order for all credit unions: 25.

Over 100 retractable banners were sold to credit unions during IYC.

Quantity	Price (each)
25	\$250.00
26 - 50	\$225.00
51 - 99	\$200.00
100+	\$185.00

Order Form - My Credit Union Matters

Date: _____

Credit Union: _____ Phone: _____

Contact Name: _____ Email: _____

Billing Address: _____
City Province Postal Code

Shipping Address (if different): _____
City Province Postal Code

There are multiple shipping addresses, please contact me.

Product	Quantity	Unit Price* <small>(will be filled in by The Flag Shop)</small>	Total Price* <small>(will be filled in by The Flag Shop)</small>
Canada Flag / My CU Matters Flag Lapel Pins			
Buttons			
Lanyards - Bulldog clip attachment			
Lanyards - J-hook attachment			
Pens			
Decals			
Magnets			
Retractable Banners			

Taxes and shipping extra. The Flag Shop will contact you with the final price.

Print this form, fill it out, and either fax it to The Flag Shop Head Office at (604) 736-6439 or scan and email the form to creditunions@flagshop.com. The Flag Shop will get in touch with the final price plus taxes and shipping and arrange payment at that time.

Fax this form to The Flag Shop Head Office at (604) 736-6439
Or scan and email it to creditunions@flagshop.com
by Thursday, October 2, 2014.

Internal Use Only. The Flag Shop will complete this section and send the form back to you after the deadline.

Your order will ship from: _____

Your total cost* will be: _____

**Taxes and shipping will be extra.*